

kaylen bruno

creative designer

857-257-0232
kaylenbruno.com
kaylenbdesigns@gmail.com

Graphic Designer | Digital Creator | Marketing

Summary Creative Graphic Designer with 3 years of experience specializing in illustration, layout design, and marketing visuals for both print and digital media. Skilled at transforming concepts into visually compelling work that enhance storytelling and strengthen brand identity. Passionate about crafting bold, polished designs that captivate audiences and bring editorial content to life.

Skills

- Figma
- Adobe Creative Suite
- Layout Design
- Content Creation
- Google Workspace
- Visual Design
- Microsoft Suite
- Brand Identity
- Creative Direction

Experience **Creative Intern**

Theori Creative | Charlotte, NC | 08/2026 - Present

- Grew audience engagement on social media by designing visuals, video reels, and tailored copy for clients across several industries.
- Made publishing easier by staging content, keeping a steady flow
- Helped shoots run smoothly by compiling visual reference decks before production.

Independent Designer

Self Initiated | Charlotte, NC | 2023 - Present

- Built a strong professional portfolio with polished, presentation ready design assets.
- Created cohesive visual identities for several brands, turning creative concepts into logos, color schemes, and marketing graphics.
- Managed projects from sketch to final export, delivering on time and keeping clients satisfied.

Salon Coordinator

Shear Excellence | Charlotte, NC | 02/2025 - 05/2025

- Strengthened the salon's brand image at the front desk by welcoming daily visitors
- Answered client calls, booked appointments, and answered questions clearly.
- Managed appointment calendars for multiple staff, keeping schedules organized and on time

Education Charlotte, NC | Fall 2026
A.A.S. Advertising + Graphic Design, Central Piedmont Community College